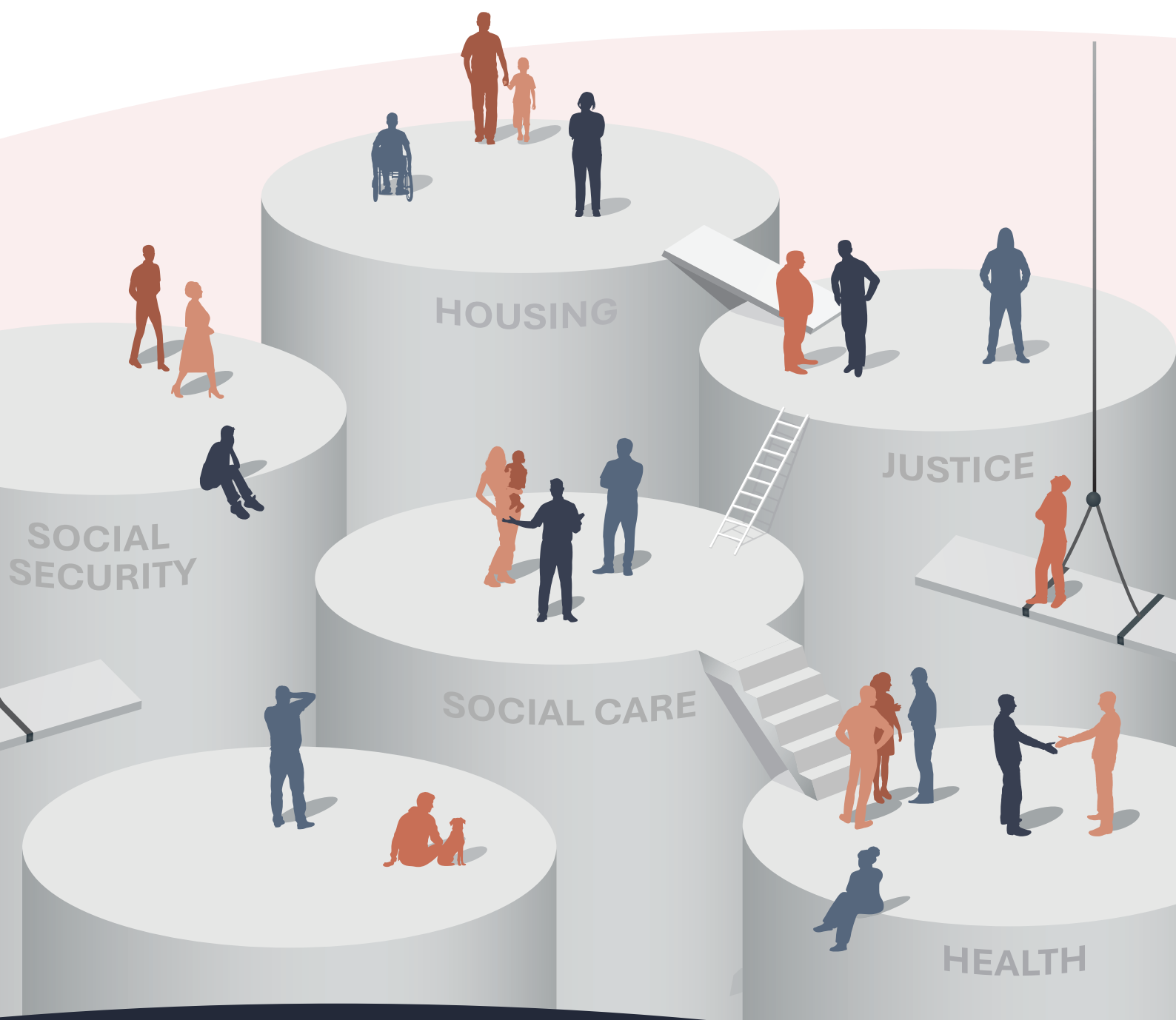


Raising the Level

from hard edges to whole lives



Scotland's Annual
Homelessness Conference 2026

6 - 7 October | Perth | Sponsorship & Exhibitor Opportunities

Raising the Level

from hard edges to whole lives



About the event

We are pleased to invite you centre-stage as a sponsor or exhibitor at Scotland's annual homelessness conference. An important date in the sector calendar and its largest gathering, the event attracts an impressive line up of speakers and delegates.

The build up to this key annual event reaches thousands of people across the housing, health and social care sectors, with over two hundred delegates expected each day. It offers a great opportunity to showcase your organisation, promote your services and solutions, establish new collaborations and connect with the latest developments.

Reach people on the day

Delegates from across Scotland gathered at Perth Concert Hall for last year's conference, for two days of passionate debate and up-to-the-minute insight packed with top speakers, roundtable discussion, breakouts, sofa sessions, exhibitions, lunch and live entertainment in a top-quality venue. This year is bigger and bolder than ever, across two days and with new opportunities and a networking dinner. Our supporters span cross-sector and local and national government decision makers, frontline staff, organisation leaders, academics and people with lived experience of the issues being explored.

Pre event

In the months leading up to the conference we issue regular email and Network Briefing conference updates for our 3000 subscribers, along with a rolling social media schedule of speaker and event promotion and press coverage. This continuous focus offers an opportunity for us to promote your organisation.

Post event

Highlights and takeaways from the conference are compiled in an attractive PDF/online Conference Report filled with photography from the two days and coverage of every event – invaluable reading to catch up on anything you missed at the time. Distributed to our members, mail subscribers, colleagues and beyond, it's another chance for us to showcase our sponsors and for you to get your messages out to a wide audience.

Raising the Level: From Hard Edges to Whole Lives

Scotland's most ambitious gathering on transforming support for people facing severe and multiple disadvantage.

People do not live their lives in neat, separate boxes. Yet our services too often operate in silos. One day the crisis is housing, the next it is mental health, addiction or justice. People are passed between doors - or fall through the gaps entirely - especially those at the hard edges of disadvantage.

Grounded in the landmark Hard Edges Scotland research (2019) - which quantified the scale of severe and multiple disadvantage and exposed the profound mismatch between people's overlapping needs and single-issue services - this conference confronts that reality head-on.

Despite repeated policy commitments to prevention and joined-up working, fragmented systems continue to deliver repeated trauma, eroded dignity and poor outcomes. These cycles also drive disproportionately high public costs across health, justice, housing and social care.

Raising the Level is about changing that for good.

Day 1: A Sector Ready to Step Up

Focused on the homelessness sector and its closest partners. A high-impact day of honest reflection and practical preparation. Delegates will examine current practices, culture and readiness to move from "carrying the can" to becoming a confident, prevention-focused strategic partner across health, justice, housing and social care. Expect candid dialogue, real-world roadmaps and workshops designed to build resilient frontline services.

Day 2: A System Ready to Connect

The official national launch of The Level – Scotland's new national framework for joined-up support. This is the moment we move from Hard Edges to Whole Lives. Day 2 convenes leaders from health, housing, justice, social care, local government, philanthropy and beyond to launch the framework, examine the economic cost of siloed working, share powerful peer research and commit to concrete actions on integrated commissioning and delivery.

Why Sponsor Raising the Level?

This is not another talking shop. It is a pivotal national gathering at a defining time for Scotland. By sponsoring Raising the Level, your organisation will be visibly aligned with:

- A progressive, evidence-based push to break cycles of severe disadvantage.
- The launch of Scotland's flagship framework for whole-life outcomes.
- Cross-sector leadership and collaboration that delivers better results and better value for public money.
- A genuine commitment to prevention, equality and human dignity.

Sponsors will gain prominent visibility to a high-calibre, influential audience of decision-makers and practitioners who are actively shaping the future of services in Scotland.



Sponsorship & Exhibitor Opportunities



We have 10 great sponsorship packages to suit different budgets and preferences.

Want to do it differently?
Get in touch with your ideas, we're open-minded!

Option 1

Day Partner

Be one of our day partners with prime access and exposure on the day and a presence in all publicity and reporting before and after.

In the build up to the event

- Logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases
- Half page advert in conference programme.

On the day

- Exhibition Stand in main exhibitor hall.
- Logo and message on all marketing materials and programme on the day.
- Advert/Logo and Message on main projection screen in main exhibition hall.
- Two complimentary tickets to the annual conference, on each day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.

Day Partner

£5000



Option 2

Livestream Sponsor

Be the exclusive sponsor of our conference livestream audience. Exposure to virtual attendees and showcase your brand as a leader in innovation and connectivity.

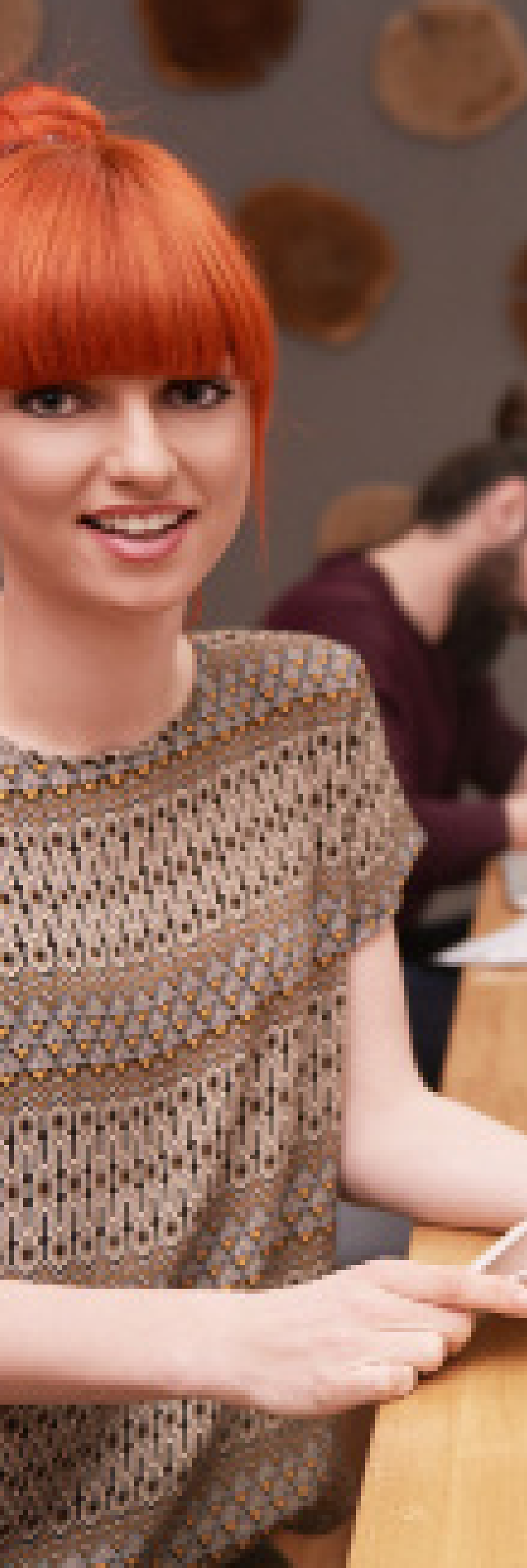
- Logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.
- Quarter page advert in conference programme booking page.
- Two free conference tickets, for both days of the conference.

On the day

- Logo and message on the live stream player and all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.
- This is an exclusive sponsorship, only one Livestream Sponsor will be featured to ensure maximum brand exposure.

Livestream Sponsor

£3000



Option 3

Host a Roundtable Discussion **SOLD OUT**

Become an exclusive sponsor by hosting a dynamic roundtable discussion on your choice of conference day.

Each 60-minute session is hosted in a dedicated breakout room set up in cabaret layout and accommodating up to 30 participants.

Propose Your Topic

As a roundtable host, you have the opportunity to propose the session topic. Simply provide us with a title and a brief description (around 50 words). Your theme should align with the conference theme: xx

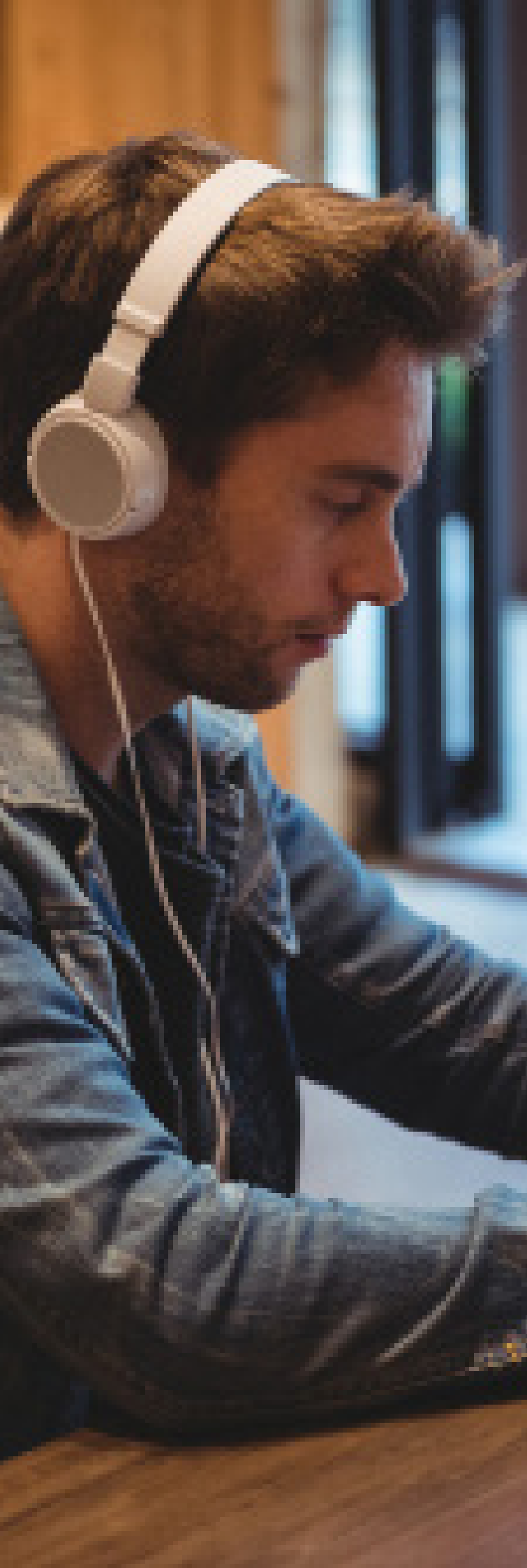
In the build up to the event

- Logo and message on conference website.
- Quarter page advert in conference programme booking page.
- Your organisation will be acknowledged in conference announcements and press releases.
- Two free conference tickets, for day of the conference.

On the day

- Logo and message on all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.

Host a Roundtable Discussion £2500



Option 4 **SOLD OUT**

Quiet Room Sponsor

Support delegate wellness by sponsoring the Quiet Room, an oasis of calm amid the energy of the conference. Align your brand with mental health, mindfulness, and thoughtful experiences.

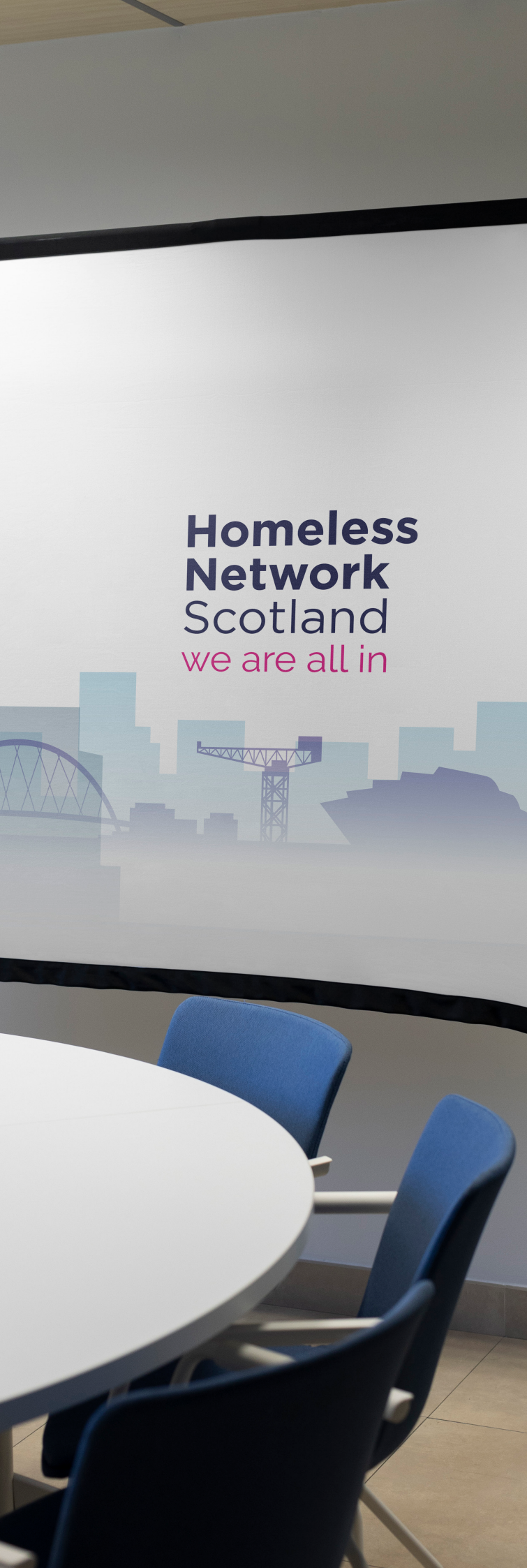
In the build up to the event

- Your organisation logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.

On the day

- Logo and message on all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1
- Opportunities to network during the day with delegates from across the sector.

Quiet Room Sponsor	£1000
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The background of the left page features a large, curved wall with a graphic of a city skyline and a bridge. The text 'Homeless Network Scotland' is prominently displayed in a dark blue, sans-serif font, with 'we are all in' written below it in a smaller, pink, sans-serif font. In the foreground, a white circular table and several blue chairs are visible.

**Homeless
Network
Scotland**
we are all in

Option 5

Sponsor a Breakout Room

*"Taking place in the [*your organisation*] room, is a breakout session with an inspiring theme!"*

We have four premium sponsorship opportunities available. By sponsoring a breakout room, your organisation will be centre of the day's activities and in the build up to the event too.

In the build up to the event

- Your organisation will be acknowledged in conference materials and social media.
- Your organisation will be acknowledged in conference announcements and press releases.

On the day

- Two spaces at the conference over both days including the conference dinner.
- Breakout room identified by your organisation name and logo.
- Your organisation banner, branding and leaflet-style materials in the room.
- An additional exhibition stall space in the main exhibition area.
- Your branding shown in the conference TV in the conference foyer.
- Your organisation and logo included in the conference programme.
- Your organisation acknowledged by the conference chair on the day.

Breakout Room

£1,000



Option 6

Exhibitor

Perth Concert Hall has a large and welcoming exhibitor and networking area where organisations can profile their work, brand and message throughout the day including over lunch and refreshment breaks.

- Branding and logos will be displayed on large screens in the main exhibitor hall.
- Your organisation acknowledged in conference materials and social media.
- Includes two delegate spaces at the conference and conference dinner on Day 1.

Exhibitor 1 Day	£500
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Exhibitor 2 Days	£800
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Please note there is limited space for exhibitions, so please book your spot early!

Option 7

Treat the Delegates **SOLD OUT**

Why not treat conference delegates by sponsoring the conference dinner? This is the opportunity for participants to network and establish contacts in a relaxed setting.

In the build up to the event

- Your organisation's contribution acknowledged in conference materials, website and social media.

On the day

- Two conference tickets on either day of the conference.
- Two tickets for the conference dinner on Day 1.
- The opportunity to address attendees during the evening.
- Your branding shown in the conference dining hall.
- The opportunity to distribute your company's literature and gifts/giveaways at the conference dinner.

Conference Dinner	£1000
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Only one conference dinner sponsorship is available.





Option 8

Networking Lunch or Refreshments

Hospitality and connecting are key to any conference and a central part of the way our sector works. Why not sponsor the conference break, where tea, coffee and refreshments will be provided for each delegate.

Alternatively, you can sponsor a conference lunch, the main break in the day where delegates gather to connect and view the exhibitions. Your organisation will be listed in the programme and all sponsors will be given a public note of thanks by the conference chair.

Refreshments	£600
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Networking Lunch	£850
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Option 9

Advertise in the Conference Programme

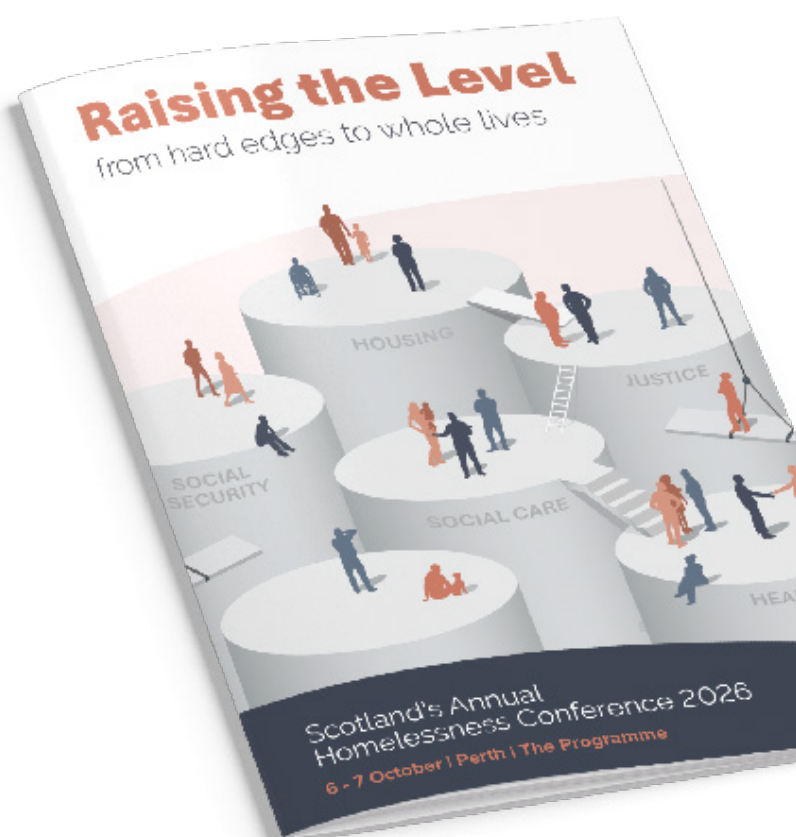
Promote your organisation and work by taking out a half page, quarter page or full page colour advertisement in the conference programme.

The conference programme is published online before the event, with printed copies available for every delegate at the conference.

A6 Quarter Page (portrait)	£400
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A5 Half Page (landscape)	£550
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A4 Full Page (portrait)	£800
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Option 10

Celebrate the Heart of Support

All over Scotland, people working in frontline services across homelessness and related sectors go all out to make the difference for people they support.

At this year's conference, the Heart of Support Awards will again honour and highlight great work being done by people every day in voluntary and public sector roles.

Across the 2-day event in Perth we will platform a diverse range of colleagues who shine – representing a key workforce who make a difference to people's lives.

Last year's debut awards were a real highlight of the conference. High quality short films about the six recipients were shown in the impressive main auditorium, and there was an award-giving event at the conference dinner.

It was a powerfully emotional and uplifting element of the programme across both days that really got to the heart of what great support looks like. Our delegates loved it.

This year we are expanding the scope of the awards. We will be celebrating colleagues who work in pioneering, collaborative ways not only in the housing and homelessness sector, but beyond – in social care, justice, mental health and other services.

This recognises that preventing homelessness and supporting individuals and families to thrive happens in many different settings.

The 6 nominees who are selected will receive an award engraved with their name, a £200 cash payment and VIP entry to the conference including meals and accommodation.

Watch last year's winners >>

Film Sponsorship

Following the success of last year's awards, we will again engage a film production company to produce top quality, engaging and visually impressive films of the 6 selected award recipients, each running approximately 3-5 minutes.

The films will showcase the key workers who represent the heart of support, their nominator and/or those they support, highlighting their exceptional dedication and impact on the lives of others.

This high-profile sponsorship opportunity aligns your brand with one of the most engaging segments of the two-day event.

In the lead-up

Your organisation joins the selection process for award recipients – giving you the opportunity to see all the great work we hear about, and to further highlight your part in honouring inspirational work across housing and social care.

Film Sponsorship

£10,000

Shared sponsorship welcome – team up with partners and share the spotlight.





The Venue – Perth Concert Hall
www.perththeatreandconcerthall.com



Terms & Conditions

Cancellations

- All cancellations must be sent to hello@homelessnetwork.scot
- There will be no charge if written cancellation is received within 1 week of conference.
- Non attendance of sponsors/exhibitors on the day will result in 100% charge.
- In the unlikely event that Homeless Network Scotland needs to cancel an event, we will refund any payments made and received in advance.
- We can accept no liability for other associated costs, such as pre-booked accommodation or travel.

Exhibition space not occupied

- The cancellation charges outlined in the booking will be payable by the exhibitor.
- Where non-occupation is due to circumstances beyond the control of the exhibitor or force majeure, Homeless Network Scotland can waive the cancellation charge.

Access and stand displays

- The sponsor/exhibitor must ensure that its stand is ready before the opening of the conference. Stands must be fully staffed and stocked at all times.
- The sponsor/exhibitor must follow build-up, breakdown and delivery times, as set out in the sponsor/exhibitor confirmation.

Disposal of waste

- It is the responsibility of the sponsor/exhibitor to ensure that all debris and waste material arising from its own stand is completely removed at the end of the conference day.

Data protection

- Homeless Network Scotland processes personal data in compliance with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) and the Data Protection Act 2018.
- In making this booking your contact details will be stored on our database. Homeless Network Scotland will use your data for the purposes of processing your booking, administration and analysis according to its Privacy Policy.
- Homeless Network Scotland will add your details to our database and share details of our future events and our network briefing.
- Please state that you have read and agreed to these terms and conditions. You must accept the terms and conditions to confirm your booking.
- By agreeing to be a sponsor or exhibitor at a Homeless Network Scotland event, you are agreeing to feature in our event programme, website and social activity relating to the event.

☐

I agree to the terms and conditions



Sponsorship & Exhibiting Options

Option 1:

Day Partner

☐ Day 1 ☐ Day 2

Option 2:

Livestream Sponsor

☐ Both Days

Option 3:

Roundtable Host

☐ Day 1 ☐ Day 2 ☐ Both

Option 4:

Quiet Room

☐ Both Days

Option 5:

Breakout Room

☐ Day 1 ☐ Day 2 ☐ Both

Option 6:

Exhibitor

☐ Day 1 ☐ Day 2 ☐ Both

Option 7:

☐ Treat the Delegates

Option 8:

Networking Lunch/Refreshments

☐ Day 1 Lunch
☐ Day 1 Refreshments
☐ Day 1 Both
☐ Day 2 Lunch
☐ Day 2 Refreshments
☐ Day 2 Both

Option 9:

Advertise in the Programme

☐ Quarter page
☐ Half page
☐ Full Page

Option 10:

☐ Heart of Support Awards

All prices are exclusive of VAT at the prevailing rate.

Please enclose a cheque (payable to Homeless Network Scotland) or tick invoice for the appropriate fee of:

£

OR

☐ Please invoice my organisation



Contact Details

Name (s) _____

Position (s) _____

Organisation _____

Address _____

Email _____

Telephone _____

Do you have any access, communication or dietary requirements?



You can return this form or get in touch with us at:

Homeless Network Scotland, Suite 30, Ladywell Business Centre 94 Duke Street Glasgow, G4 0UW

Call 0141 420 7272 | Mob 07834 437 185 | E-mail hello@homelessnetwork.scot

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