

# It's Personal:

The human face of the housing emergency



Scotland's Annual Homelessness Conference 2025  
Sponsorship & Exhibitor Opportunities

27 - 28 October 2025 | Perth Concert Hall

# It's Personal:

## The human face of the housing emergency

### About the event

We are pleased to invite you centre-stage as a sponsor or exhibitor at Scotland's annual homelessness conference. An important date in the sector calendar and its largest gathering, the event attracts an impressive line up of speakers and delegates.

The build up to this key annual event reaches thousands of people across the housing, health and social care sectors, with over two hundred delegates expected each day. It offers a great opportunity to showcase your organisation, promote your services and solutions, establish new collaborations and connect with the latest developments.

### Reach people on the day

Delegates from across Scotland gathered at Perth Concert Hall for last year's conference, for two days of passionate debate and up-to-the-minute insight packed with top speakers, roundtable discussion, breakouts, sofa sessions, exhibitions, lunch and live entertainment in a top-quality venue. This year is bigger and bolder than ever, across two days and with new opportunities and a networking dinner. Our supporters span cross-sector and local and national government decision makers, frontline staff, organisation leaders, academics and people with lived experience of the issues being explored.

### Pre event

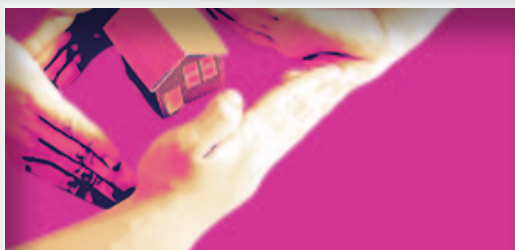
In the months leading up to the conference we issue regular email and Network Briefing conference updates for our 3000 subscribers, along with a rolling social media schedule of speaker and event promotion and press coverage. This continuous focus offers an opportunity for us to promote your organisation.

### Post event

Highlights and takeaways from the conference are compiled in an attractive PDF/online Conference Report filled with photography from the two days and coverage of every event – invaluable reading to catch up on anything you missed at the time. Distributed to our members, mail subscribers, colleagues and beyond, it's another chance for us to showcase our sponsors and for you to get your messages out to a wide audience.

**Homeless  
Network  
Scotland**  
we are all in

Share solutions and stories with those living the housing emergency to ensure that more people are safe, well, respected and in-control:



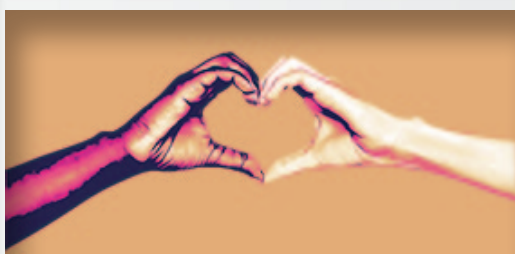
## Safe

This theme will champion the approaches needed to protect people and make homes the ultimate community safety solution



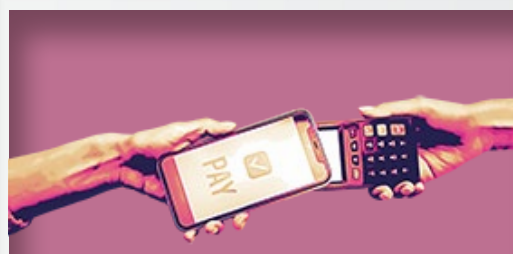
## Well

This theme will build the case for health and social care to integrate with housing to transform housing options and lives beyond homelessness services



## Respected

This theme will uphold people's rights and redress the inequality they face, with a bold push to shape policy before the 2026 Scottish elections



## In-Control

This theme will unlock solutions to financial inclusion, choice and the active participation of people navigating homelessness



# Sponsorship & Exhibitor Opportunities



We have nine great sponsorship packages to suit different budgets and preferences.

Want to do it differently?  
Get in touch with your ideas, we're open-minded!

Option 1

## Day Partner **SOLD OUT**

Be one of our day partners with prime access and exposure on the day and a presence in all publicity and reporting before and after.

### In the build up to the event

- Logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.
- Half page advert in conference programme.

### On the day

- Exhibition Stand in main exhibitor hall.
- Logo and message on all marketing materials and programme on the day.
- Advert/Logo and Message on main projection screen in main exhibition hall.
- Two complimentary tickets to the annual conference, on each day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.

---

Day Partner	<b>£5000</b>
-------------	--------------

---



## Option 2

### Livestream Sponsor

Be the exclusive sponsor of our conference livestream audience. Exposure to virtual attendees and showcase your brand as a leader in innovation and connectivity.

- Logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.
- Quarter page advert in conference programme booking page.
- Two free conference tickets, for both days of the conference.

#### On the day

- Logo and message on the live stream player and all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.
- This is an exclusive sponsorship, only one Livestream Sponsor will be featured to ensure maximum brand exposure.

---

Livestream Sponsor **£3000**

---





Option 3

**SOLD OUT**

## Host a Roundtable Discussion

Become an exclusive sponsor by hosting a dynamic roundtable discussion on your choice of conference day.

Each 60-minute session is hosted in a dedicated breakout room set up in cabaret layout and accommodating up to 30 participants.

### Propose Your Topic

As a roundtable host, you have the opportunity to propose the session topic. Simply provide us with a title and a brief description (around 50 words). Your theme should align with the conference theme: ***It's Personal: The human face of the housing emergency***, and the four powerful themes - **Safe, Well, Respected, In-Control**.

### In the build up to the event

- Logo and message on conference website.
- Quarter page advert in conference programme booking page.
- Your organisation will be acknowledged in conference announcements and press releases.
- Two free conference tickets, for day of the conference.

### On the day

- Logo and message on all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1.
- Opportunities to network during the day with delegates from across the sector.

---

Host a Roundtable Discussion **£2500**

---



#### Option 4

### Quiet Room Sponsor

Support delegate wellness by sponsoring the Quiet Room, an oasis of calm amid the energy of the conference. Align your brand with mental health, mindfulness, and thoughtful experiences.

#### In the build up to the event

- Your organisation logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.

#### On the day

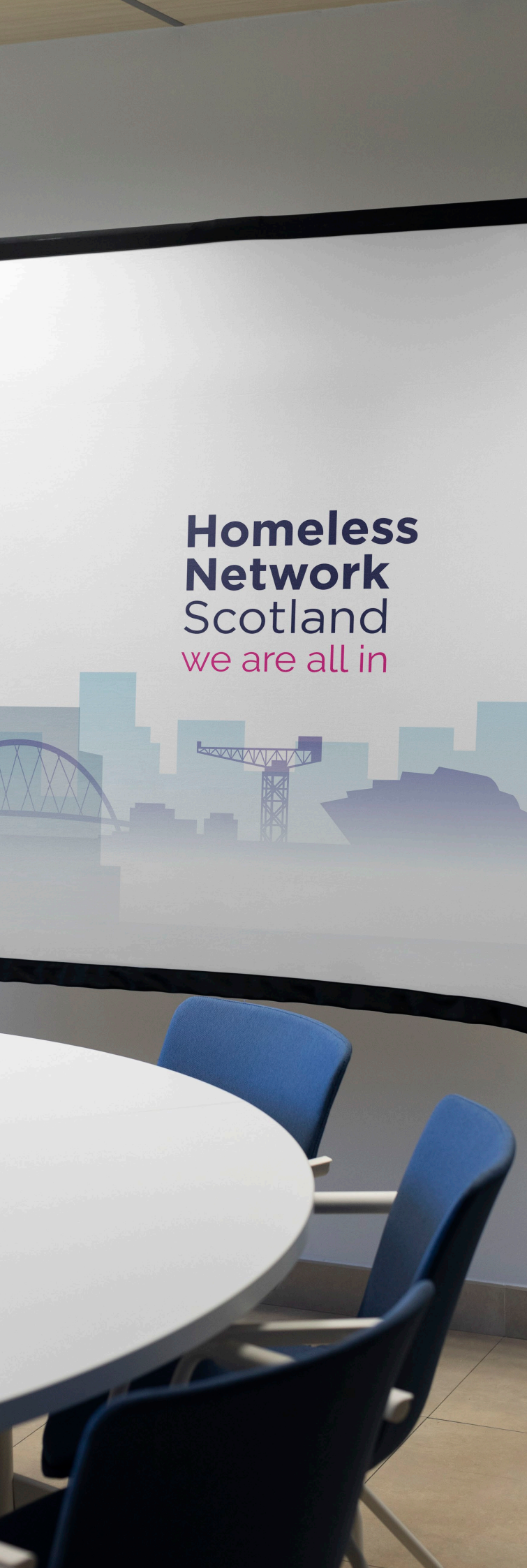
- Logo and message on all marketing materials and programme on the day.
- Two complimentary dinner tickets on Day 1
- Opportunities to network during the day with delegates from across the sector.

---

Quiet Room Sponsor **£1000**

---





## Option 5

### Sponsor a Breakout Room

*"Taking place in the [\*your organisation\*] room, is a breakout session with an inspiring theme!"*

We have four premium sponsorship opportunities available. By sponsoring a breakout room, your organisation will be centre of the day's activities and in the build up to the event too.

#### In the build up to the event

- Your organisation will be acknowledged in conference materials and social media.
- Your organisation will be acknowledged in conference announcements and press releases.

#### On the day

- Two spaces at the conference over both days including the conference dinner.
- Breakout room identified by your organisation name and logo.
- Your organisation banner, branding and leaflet-style materials in the room.
- An additional exhibition stall space in the main exhibition area.
- Your branding shown in the conference TV in the conference foyer.
- Your organisation and logo included in the conference programme.
- Your organisation acknowledged by the conference chair on the day.

---

Breakout Room	<b>£1,000</b>
---------------	---------------

---





## Option 6

### Exhibitor **SOLD OUT**

Perth Concert Hall has a large and welcoming exhibitor and networking area where organisations can profile their work, brand and message throughout the day including over lunch and refreshment breaks.

- Branding and logos will be displayed on large screens in the main exhibitor hall.
- Your organisation acknowledged in conference materials and social media.
- Includes two delegate spaces at the conference and conference dinner on Day 1.

Exhibitor 1 Day **£500**

Exhibitor 2 Days **£800**

*Please note there is limited space for exhibitions, so please book your spot early!*

## Option 7

### Treat the Delegates

Why not treat conference delegates by sponsoring the conference dinner? This is the opportunity for participants to network and establish contacts in a relaxed setting.

#### In the build up to the event

- Your organisation's contribution acknowledged in conference materials, website and social media.

#### On the day

- Two conference tickets on either day of the conference.
- Two tickets for the conference dinner on Day 1.
- The opportunity to address attendees during the evening.
- Your branding shown in the conference dining hall.
- The opportunity to distribute your company's literature and gifts/giveaways at the conference dinner.

Conference Dinner **£1000**

*Only one conference dinner sponsorship is available.*







## Option 8

### Networking Lunch or Refreshments

Hospitality and connecting are key to any conference and a central part of the way our sector works. Why not sponsor the conference break, where tea, coffee and refreshments will be provided for each delegate.

Alternatively, you can sponsor a conference lunch, the main break in the day where delegates gather to connect and view the exhibitions. Your organisation will be listed in the programme and all sponsors will be given a public note of thanks by the conference chair.



Refreshments **£600**

Networking Lunch **£850**

## Option 9

### Advertise in the Conference Programme

Promote your organisation and work by taking out a half page, quarter page or full page colour advertisement in the conference programme.

The conference programme is published online before the event, with printed copies available for every delegate at the conference.

A6 Quarter Page (portrait) **£400**

A5 Half Page (landscape) **£550**

A4 Full Page (portrait) **£800**





## Celebrate the Heart of Support

All over Scotland, people working in frontline homelessness services go all out to make the difference for people they support. We often hear about them, and you will have too.

At Scotland's annual homelessness conference, the Heart of Support Awards will honour and highlight great work being done by people who support people during the housing emergency.

Across the 2-day event in Perth on 27-28 October 2025, we will platform a diverse range of colleagues who go above and beyond every day for people they support – to represent and celebrate this key workforce in roles including caseworkers, advisors, support workers, housing officers, social workers, coaches, counsellors and more.

**The 6 nominees who are selected will receive an award engraved with their name, a £200 cash payment and VIP entry to the conference including meals and accommodation.**





## Heart of Support Awards Film Sponsorship

We have engaged Solo Films to produce high quality, engaging and visually impressive films of the 6 selected nominees, each running from approximately 3-5 minutes. The films will showcase the key workers who represent the heart of support, their nominator and/ or those they support, highlighting their exceptional dedication and impact on the lives of others

This high-profile sponsorship opportunity aligns your brand with one of the most engaging segments of the two-day event, celebrating the dedication of frontline staff, continuing for at least 6 months after the conference.

### In the build-up to the event

- Logo and message on conference website.
- Your organisation will be acknowledged in conference announcements and press releases.
- Half-page advert in conference programme.

### On the day

- Your corporate branding on these short films which will be shown across the 2 days of the conference, in 6 dedicated slots.
- Logo and message on all marketing materials and programme on the day.
- Logo on main projection screen in main exhibition hall.
- Two complimentary tickets to the annual conference, on each day.
- Two complimentary tickets to the Conference Dinner on Day 1.
- Opportunities to network during the day with delegates from across the sector.

### After the conference

Your branding will remain on these short films for 6 months after the conference and will be utilised in the following ways:

- Post-conference we will circulate the films with our conference report to all the delegates. We will also host them on our website, and on the Vimeo/YouTube video platforms.
- We will circulate the short films via our Network Briefing (to circa 3,000 subscribers) in our November or December briefing.
- We will also have social cuts of the short films to share on our social channels beyond the conference.
- We will also use these cuts and the full videos to promote next year's awards.

---

Heart of Support Awards Film Sponsorship

**£10,000**





**The Venue – Perth Concert Hall**  
[www.perththeatreandconcerthall.com](http://www.perththeatreandconcerthall.com)



# Terms & Conditions

## Cancellations

- All cancellations must be sent to hello@homelessnetwork.scot
- There will be no charge if written cancellation is received within 1 week of conference.
- Non attendance of sponsors/exhibitors on the day will result in 100% charge.
- In the unlikely event that Homeless Network Scotland needs to cancel an event, we will refund any payments made and received in advance.
- We can accept no liability for other associated costs, such as pre-booked accommodation or travel.

## Exhibition space not occupied

- The cancellation charges outlined in the booking will be payable by the exhibitor.
- Where non-occupation is due to circumstances beyond the control of the exhibitor or force majeure, Homeless Network Scotland can waive the cancellation charge.

## Access and stand displays

- The sponsor/exhibitor must ensure that its stand is ready before the opening of the conference. Stands must be fully staffed and stocked at all times.
- The sponsor/exhibitor must follow build-up, breakdown and delivery times, as set out in the sponsor/exhibitor confirmation.

## Disposal of waste

- It is the responsibility of the sponsor/exhibitor to ensure that all debris and waste material arising from its own stand is completely removed at the end of the conference day.

## Data protection

- Homeless Network Scotland processes personal data in compliance with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) and the Data Protection Act 2018.
- In making this booking your contact details will be stored on our database. Homeless Network Scotland will use your data for the purposes of processing your booking, administration and analysis according to its Privacy Policy.
- Homeless Network Scotland will add your details to our database and share details of our future events and our network briefing.
- Please state that you have read and agreed to these terms and conditions. You must accept the terms and conditions to confirm your booking.
- By agreeing to be a sponsor or exhibitor at a Homeless Network Scotland event, you are agreeing to feature in our event programme, website and social activity relating to the event.

☐

**I agree to the terms and conditions**



# Sponsorship & Exhibiting Options

**Option 1: Day Partner**

☐ Day 1      ☐ Day 2

All prices are exclusive of VAT at the prevailing rate.

**Option 2: Livestream Sponsor**

☐ Both Days

Please enclose a cheque (payable to Homeless Network Scotland) or tick invoice for the appropriate fee of:

£

**Option 3: Roundtable Host**

☐ Day 1      ☐ Day 2      ☐ Both

OR

☐ Please invoice my organisation

**Option 4: Quiet Room**

☐ Both Days

**Option 5: Breakout Room**

☐ Day 1      ☐ Day 2      ☐ Both

**Option 6: Exhibitor**

☐ Day 1      ☐ Day 2      ☐ Both

**Option 7: ☐ Treat the Delegates**

**Option 8:**

**Networking Lunch/Refreshments**

☐ Day 1 Lunch  
☐ Day 1 Refreshments  
☐ Day 1 Both

☐ Day 2 Lunch  
☐ Day 2 Refreshments  
☐ Day 2 Both

**Option 9: Advertise in the Programme**

☐ Quarter page  
☐ Half page  
☐ Full Page

# Contact Details

Name (s) \_\_\_\_\_

Position (s) \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Do you have any access, communication or dietary requirements?

**You can return this form or get in touch with us at:**

**Homeless Network Scotland, Unit 16a, The Adelphi Centre, 12 Commercial Road, Glasgow G5 0PQ**

**Call 0141 420 7272 | Mob 07834 437 185 | E-mail [hello@homelessnetwork.scot](mailto:hello@homelessnetwork.scot)**

Homeless Network Scotland is a charity registered in Scotland (SCO 03453) and company limited by guarantee (SC112361).  
Registered Office: Adelphi Centre, 12 Commercial Road, Glasgow G5 0PQ. CEO: Margaret-Ann Brünjes