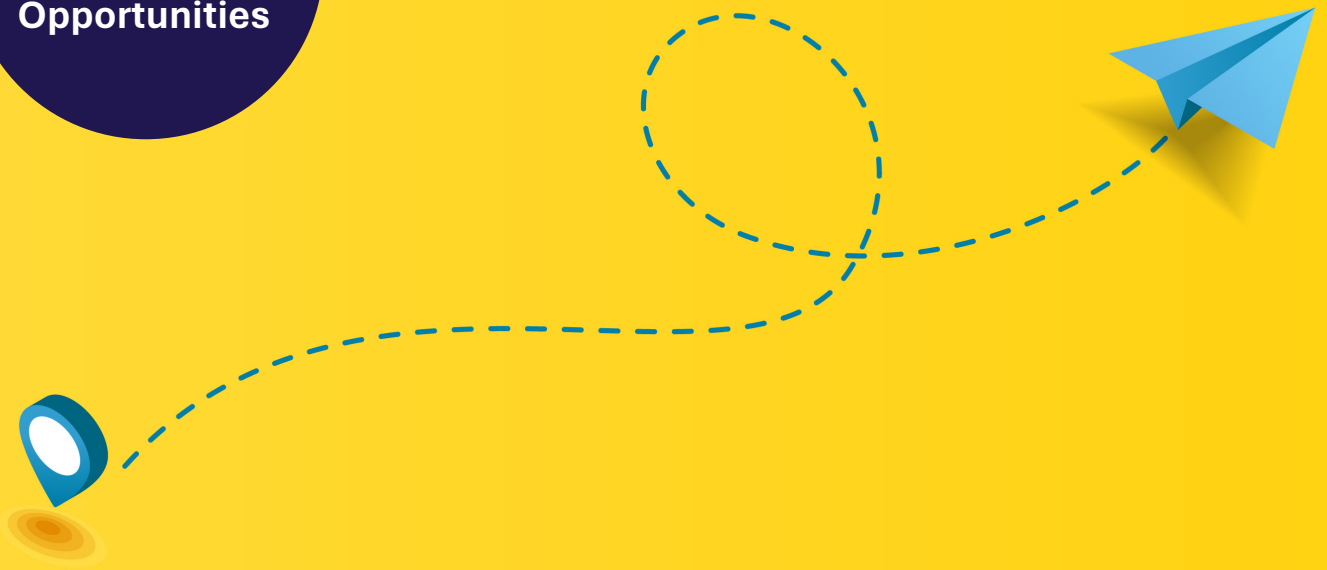


Sponsorship
& Exhibitor
Opportunities



Scotland's Annual
Homelessness Conference

Right here, right now

29-30

October

2024 Perth Concert Hall

Scotland's Annual Homelessness Conference 2024

Right here, right now

Scotland's annual homelessness conference is brought to you by Homeless Network Scotland in partnership with The Salvation Army.

About the event

We are pleased to invite you centre-stage as a sponsor or exhibitor at Scotland's annual homelessness conference. An important date in the sector calendar and its largest gathering, the event attracts an impressive line up of speakers and delegates.

The build up to this key annual event reaches thousands of people across the housing, health and social care sectors, with over two hundred delegates expected each day. It offers a great opportunity to showcase your organisation, promote your services and solutions, establish new collaborations and connect with the latest developments.

Reach people on the day

Delegates from across Scotland gathered at Perth Concert Hall for last year's conference, a day of passionate debate and up-to-the-minute insight packed with top speakers, a ministerial address, roundtable discussion, breakouts, sofa sessions, exhibitions, lunch and live entertainment in a top-quality venue. This year is bigger and bolder than ever, across two days and with new opportunities including fringe events and a networking dinner. Our supporters span cross-sector and local and national government decision makers, frontline staff, organisation leaders, academics and people with lived experience of the issues being explored.

Pre event

In the months leading up to the conference we issue regular email and Network Briefing conference updates for our 3000 subscribers, along with a rolling social media schedule of speaker and event promotion and press coverage. This continuous focus offers an opportunity for us to promote your organisation.

Post event

Highlights and takeaways from the conference are compiled in an attractive PDF/online Conference Report filled with photography from the two days and coverage of every event – invaluable reading to catch up on anything you missed at the time. Distributed to our members, mail subscribers, colleagues and beyond, it's another chance for us to showcase our sponsors and for you to get your messages out to a wide audience.

**Homeless
Network
Scotland**
we are all in



Love God
Love Others



HOUSING SUPPLY

There is no route to ending homelessness without more social housing. However with budget cuts and targets off track, we'll be exploring what needs to happen, right here and right now, to increase housing supply.



SUPPORTING PEOPLE

This is about getting alongside people – standing together for equality, solidarity, advocacy and support. With services stretched and more people affected, how can we ensure there are no wrong doors? And how do we support the people who support people?



RIGHTS AND DUTIES

Does the public sector have more duties around housing and homelessness that it can reasonably deliver on? We'll be exploring what needs to happen, right here and right now, to protect people's rights to housing and support.



PREVENTION

The best way to end homelessness is to prevent it from happening in the first place. The new duties on more public sector organisations are now in the Housing Bill, but it will be some time before they are implemented. What can be done now?



A message from our partner

The Salvation Army

The Salvation Army is a worldwide Christian church and registered charity that has been fighting against social inequality and transforming lives for more than 145 years in Scotland. Today, the United Kingdom and Ireland territory is part of the wider international family.

Across the UK our Homelessness Service provides 3000 places every night in 79 Lifehouses and we have worked with almost 14,000 people in the past year. A similar number received job-seeking advice through Employment Plus. Our modern slavery service has supported more than 11,000 survivors.

The Salvation Army also expresses faith through charitable action by working at the heart of communities through 650 churches and community centres where we offer friendship and support for people going through tough times. Motivated by our faith we provide practical support and services to all who need them, regardless of background, identity or personal characteristics. Our work includes topics such as:

- addiction
- homelessness
- modern slavery
- poverty
- campaigning and social policy
- older adults
- community (debt advice, unemployment, isolation).

A rise in the number of people experiencing homelessness who have support needs for both addiction and mental health sits against a wider backdrop in Scotland of concerning levels of drug and alcohol-specific deaths, along with equally worrying levels of mental ill health.

In 2017 we established the Salvation Army Centre for Addiction Services Research (SACASR) at University of Stirling to grow expertise in this field and explore solutions.

We know that providing a bed for the night and a roof over someone's head is only a short-term measure. Over the decades the focus of our work has widened to take a holistic approach to the needs of the individual.

At The Salvation Army we believe Housing First can be a positive way to address deeply entrenched rough sleeping. It offers permanent housing as quickly as possible when homelessness has not been prevented and puts in place wrap-around support, linking people into addiction services. In our own Housing First services we see individuals thrive with the appropriate support.

Our recent report 'Breaking The Cycle' launched at The Scottish Parliament in May, captured seven asks of the Scottish Government from our work and research into addiction, mental health and homelessness. In that report we call for better data, greater availability of life-saving Naloxone to prevent overdose deaths and a commitment to fund wraparound support.

Providers must be bold in asking for what we need in the face of unprecedented challenges. For change to happen it is vital that we invest in property, people, relationships, data and new ways of working. These are the fundamental principles that have shaped our Homelessness Services Strategy 2024 - 2034, titled '1,000 voices – A Discerned 10-Year Approach to the Future of Homelessness Services'.

Organisations committed to preventing and ending homelessness in Scotland often approach the issue from different and legitimate perspectives. Our aim collectively must be to ensure that there is access to a working system with sufficient resources attached to it that will enable people to experience a full life. The Salvation Army is committed to that outcome.



Love God
Love Others

Sponsorship & Exhibitor Opportunities



We have six great sponsorship packages to suit different budgets and preferences.

Want to do it differently?

Get in touch with your ideas, we're open-minded!

Option 1

Sponsor a Breakout Room

*"Taking place in the [*your organisation*] room, is a breakout session with an inspiring theme!"*

We have four premium sponsorship opportunities available. By sponsoring a breakout room, your organisation will be centre of the day's activities and in the build up to the event too.

In the build up to the event

- Your organisation will be acknowledged in conference materials and social media.
- Your organisation will be acknowledged in conference announcements and press releases.

On the day

- Two spaces at the conference over both days including the conference dinner.
- Breakout room identified by your organisation name and logo.
- Your organisation banner, branding and leaflet-style materials in the room.
- An additional exhibition stall space in the main exhibition area.
- Your branding shown in the conference TV in the conference foyer.
- Your organisation and logo included in the conference programme.
- Your organisation acknowledged by the conference chair on the day.

Breakout Room £1,000



Option 2

Exhibitor

Perth Concert Hall has a large and welcoming exhibitor and networking area where organisations can profile their work, brand and message throughout the day including over lunch and refreshment breaks.

- Branding and logos will be displayed on large screens in the main exhibitor hall.
- Your organisation acknowledged in conference materials and social media.
- Includes two delegate spaces at the conference and conference dinner.

Exhibitor 1 Day £450

Exhibitor 2 Days £750

Please note there is limited space for exhibitions, so please book your spot early!

Option 3

Treat the Delegates

Why not treat conference delegates by sponsoring the conference dinner? This is the opportunity for participants to network and establish contacts in a relaxed setting.

In the build up to the event

- Your organisation's contribution acknowledged in conference materials, website and social media.

On the day

- Two conference tickets on either day of the conference.
- Two tickets for the conference dinner.
- The opportunity to address attendees during the evening.
- Your branding shown in the conference dining hall.
- The opportunity to distribute your company's literature and gifts/giveaways at the conference dinner.

Conference Dinner £900

Only one conference dinner sponsorship is available.





Option 4

Networking Lunch or Refreshments

Hospitality and connecting are key to any conference and a central part of the way our sector works. Why not sponsor the conference break, where tea, coffee and refreshments will be provided for each delegate.

Alternatively, you can sponsor a conference lunch, the main break in the day where delegates gather to connect and view the exhibitions. Your organisation will be listed in the programme and all sponsors will be given a public note of thanks by the conference chair.



Refreshments £500

Networking Lunch £750

Option 5

Advertise in the Conference Programme

Promote your organisation and work by taking out a half page, quarter page or full page colour advertisement in the conference programme.

The conference programme is published online before the event, with printed copies available for every delegate at the conference.

Quarter Page (portrait) £350

Half Page (landscape) £500

Full Page (portrait) £750



Option 6

The Fringe

at Scotland's Annual Homelessness Conference

An opportunity to run your own fringe event with a room and basic technical support provided.



What is a fringe event?

Are you doing something exciting and want to share your results or ask for feedback? For example, a new service innovation, or emerging practice, or a new piece of research? Or maybe you want to support or entertain a hard-working conference. For example, by leading a yoga class, or with a musical performance.

A fringe space is an ideal place to do this. And because it's your space, you can do it your way.

In the build up to the event we will

- Promote your fringe event in conference materials.
- Spotlight your fringe event at least once, with more information about your topic.
- Encourage delegates to sign up to your fringe event.
- Display your logo, message, contact details and a link through to your website on the dedicated conference website.

On the day

- Two conference tickets on the day of your fringe session including the conference dinner.
- An appropriately sized room provided within Perth Concert Hall and basic technical equipment and support to run one fringe session.
- Your branding alongside other sponsors shown in the conference TV in the conference foyer.
- Your organisation and logo included in the conference programme and social media.
- Homeless Network Scotland member rate for any other attendees.
- Conference chair will encourage delegates to attend your fringe event throughout the day.

Please note

Delegate attendance cannot be guaranteed at fringe sessions, and we strongly advise all fringe sponsors to actively promote their session.

Times

Fringe events will be held on day one of the conference, Tuesday 29 October 2024.

Fringe events are 90 minutes, from 5.30pm - 7.00pm OR 4pm-5.30pm

Fringe Space starting at £1000

Please contact us to discuss your ideas and requirements.



The Venue – Perth Concert Hall

www.perththeatreandconcerthall.com

(scan the QR code)



Terms & Conditions

Cancellations

- All cancellations must be sent to hello@homelessnetwork.scot
- There will be no charge if written cancellation is received within 1 week of conference.
- Non attendance of sponsors/exhibitors on the day will result in 100% charge.
- In the unlikely event that Homeless Network Scotland needs to cancel an event, we will refund any payments made and received in advance.
- We can accept no liability for other associated costs, such as pre-booked accommodation or travel.

Exhibition space not occupied

- The cancellation charges outlined in the booking will be payable by the exhibitor.
- Where non-occupation is due to circumstances beyond the control of the exhibitor or force majeure, Homeless Network Scotland can waive the cancellation charge.

Access and stand displays

- The sponsor/exhibitor must ensure that its stand is ready before the opening of the conference. Stands must be fully staffed and stocked at all times.
- The sponsor/exhibitor must follow build-up, breakdown and delivery times, as set out in the sponsor/exhibitor confirmation.

Disposal of waste

- It is the responsibility of the sponsor/exhibitor to ensure that all debris and waste material arising from its own stand is completely removed at the end of the conference day.

Data protection

- Homeless Network Scotland processes personal data in compliance with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) and the Data Protection Act 2018.
- In making this booking your contact details will be stored on our database. Homeless Network Scotland will use your data for the purposes of processing your booking, administration and analysis according to its Privacy Policy.
- Homeless Network Scotland will add your details to our database and share details of our future events and our network briefing.
- Please state that you have read and agreed to these terms and conditions. You must accept the terms and conditions to confirm your booking.
- By agreeing to be a sponsor or exhibitor at a Homeless Network Scotland event, you are agreeing to feature in our event programme, website and social activity relating to the event.

I agree to the terms and conditions

Contact Details

Name (s) _____

Position (s) _____

Organisation _____

Address _____

Email _____

Telephone _____

Do you have any access, communication or dietary requirements ?

Option 1: Sponsor a Breakout Room

Day 1 Day 2 Both

Option 2: Exhibitor

Day 1 Day 2 Both

Option 3:

Treat the Delegates

Option 4:

Networking Lunch/Refreshments

- Day 1 Lunch
 Day 1 Refreshments
 Day 1 Both
- Day 2 Lunch
 Day 2 Refreshments
 Day 2 Both

Option 5:

Advertise in the Programme

- Quarter page
 Half page
 Full Page

Option 6:

The Fringe

All prices are exclusive of VAT at the prevailing rate.

Please enclose a cheque (payable to Homeless Network Scotland) or tick invoice for the appropriate fee of:

£ _____

OR

Please invoice my organisation

You can return this form or get in touch with us at:

Homeless Network Scotland, Unit 16a, The Adelphi Centre, 12 Commercial Road, Glasgow G5 0PQ

Call 0141 420 7272 | Mob 07834 437 185 | E-mail hello@homelessnetwork.scot

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