

sponsorship & exhibitor opportunities



# Fine-tuned

Striking the right chord  
on homelessness in Scotland

Scotland's Annual Homelessness Conference | Perth Concert Hall | 31 October 2023

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## Scotland's Annual Homelessness Conference

We are pleased to invite you centre-stage as a sponsor or exhibitor at Scotland's annual homelessness conference. An important date in the sector calendar and its largest gathering, attracting an impressive line up of speakers and delegates.

The build up to this key annual event reaches thousands of people across the housing, health and social care sectors, with over two hundred delegates expected on the day. It offers a great opportunity to showcase your organisation, promote your services and solutions, establish new collaborations and connect with the latest developments.

The theme of this year's conference is about building what is needed to fine-tune our partnerships, improvise solutions and scale up what works. It is difficult to remember a time when global, UK and national events have aligned so acutely and with so much pressure on our local housing systems in Scotland. Across a day of briefing, debate, dialogue - and music - this event will aim to unlock solutions to unprecedented challenges.

Thank you for your support.

*Scotland's annual homelessness conference is brought to you by*

**Homeless  
Network  
Scotland**  
we are all in

*In partnership with*

**W** Wheatley  
Group

We have 3 great sponsorship packages to suit different budgets and preferences. Want to do it differently? Get in touch with your ideas, we're open-minded!

## Package 1

# Brand a Breakout Room

*"Taking place in the [\*your organisation\*] room, is a breakout session with an inspiring theme!"*

We have 4 premium sponsorship opportunities available. By sponsoring a breakout room, your organisation will be centre of the day's activities and in the build up to the event too.

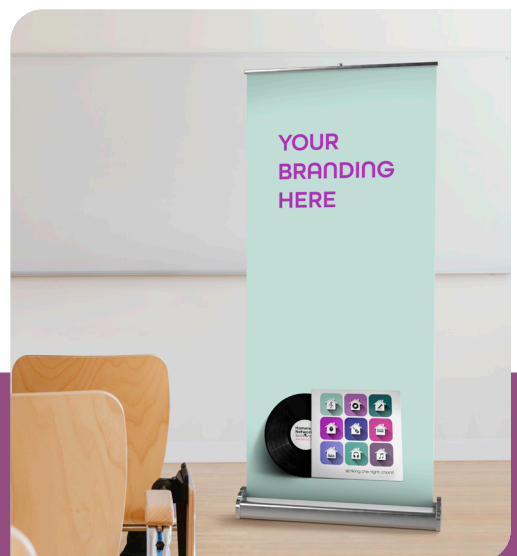
### In the build up to the event:

- Your organisation acknowledged in conference materials.
- Your organisation acknowledged in conference announcements and press releases.
- 2 free conference tickets allocated to you.

### On the day:

- Breakout room identified by your organisation name.
- Your organisation banner, branding and leaflet-style materials in the room.
- An additional exhibition stall space in the main exhibition area.
- Your branding shown in the conference TV in the conference foyer.
- Your organisation and logo included in the conference programme.
- Your organisation acknowledged by the conference chair on the day.

Cost: £1,000

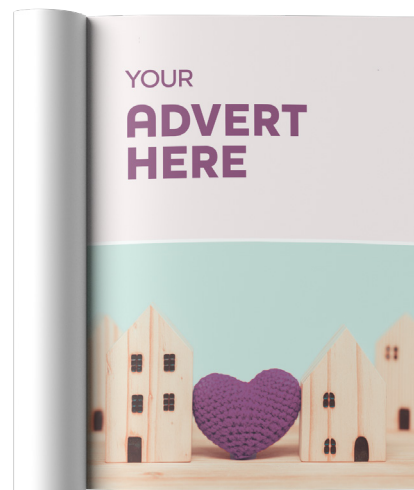


## Package 2

### Take a Space in the Conference Programme

The conference programme is published online before the event, with colour printed copies available for every delegate at the conference. Promote your organisation and work by taking out a half page or quarter page advertisement in the conference programme.

**Half Page (landscape) £500 | Quarter Page (portrait) £350**



## Package 3

### Treat the Conference Delegates

Hospitality and connecting are key to any conference and a central part of the way our sector works. Why not sponsor the conference break, where tea, coffee and refreshments will be provided for each delegate.

Alternatively, you can sponsor the conference lunch, the main break in the day where delegates gather to connect and view the exhibitions. Your organisation will be listed in the programme and all sponsors will be given a public note of thanks by the conference chair.

**Refreshments: £500 | Lunch: £750**

## Exhibitor

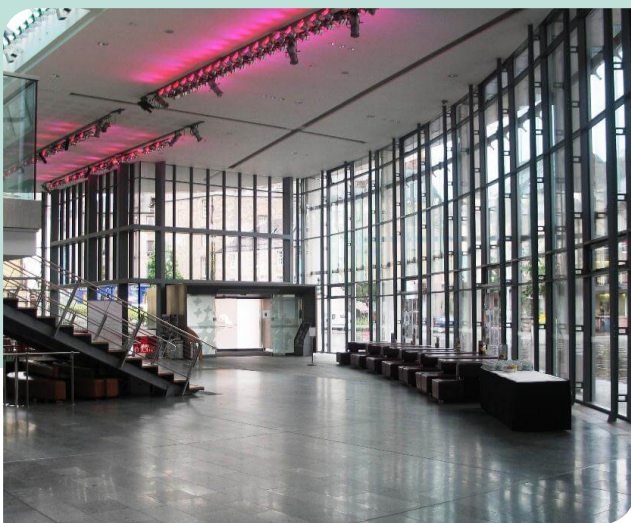
The Perth Concert Hall has a large and welcoming exhibitor space where organisations can profile their work, brand and message throughout the day. Exhibitors will be provided with a space for an exhibition stall to showcase your organisation and network with delegates. Exhibitors will benefit from their branding and logo displayed on large screens in the main exhibitor hall throughout the day. The package also includes one free delegate space at the conference.

Please note there is limited space for exhibitions, so please book your spot early!

**Exhibitor: £400**

Every sponsor will be recognised in conference programme.





Take a look at Perth Concert Hall  
[www.perththeatreandconcerthall.com](http://www.perththeatreandconcerthall.com)  
 (scan the QR code)



# Fine-tuned

## Terms & Conditions

### Cancellations

- All cancellations must be sent to [hello@homelessnetwork.scot](mailto:hello@homelessnetwork.scot)
- There will be no charge if written cancellation is received within 1 week of conference.
- Non attendance of sponsors/exhibitors on the day will result in 100% charge.
- In the unlikely event that Homeless Network Scotland needs to cancel an event, we will refund any payments made and received in advance.
- We can accept no liability for other associated costs, such as pre booked accommodation or travel.

### Exhibition space not occupied

- The cancellation charges outlined in the booking will be payable by the exhibitor.
- Where non-occupation is due to circumstances beyond the control of the exhibitor or force majeure, Homeless Network Scotland can waive the cancellation charge.

### Access and stand displays

- The sponsor/exhibitor must ensure that its stand is ready before the opening of the conference. Stands must be fully staffed and stocked at all times.
- The sponsor/exhibitor must follow build-up, breakdown and delivery times, as set out in the sponsor/exhibitor confirmation.

### Disposal of waste

- It is the responsibility of the sponsor/exhibitor to ensure that all debris and waste material arising from its own stand is completely removed at the end of the conference day.

## Data protection

1. Homeless Network Scotland processes personal data in compliance with the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) and the Data Protection Act 2018.
2. In making this booking your contact details will be stored on our database. Homeless Network Scotland will use your data for the purposes of processing your booking, administration and analysis according to its Privacy Policy.
3. Homeless Network Scotland will add your details to our database and share details of our future events and our network briefing.

Please state that you have read and agreed to these terms and conditions. You must accept the terms and conditions to confirm your booking.

By agreeing to be a sponsor or exhibitor at a Homeless Network Scotland event, you are agreeing to feature in our event programme, website and social activity relating to the event.

☐ I agree to the terms and conditions

## Contact Details

Name (s) \_\_\_\_\_

Position (s) \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

☐ Please tick if you have any access, communication or dietary requirements (specify):

☐ Package 1: Brand a Breakout Room

☐ Package 2: Take a Space in the Conference Programme

☐ Package 3: Treat the Conference Delegates

☐ Exhibitor

All prices are exclusive of VAT at the prevailing rate

Please enclose a cheque (payable to Homeless Network Scotland) or tick invoice for the appropriate fee of:

£ \_\_\_\_\_ or ☐ Please invoice my organisation

**You can return this form, or just get in touch with us:**

**Homeless Network Scotland  
Unit 16a, The Adelphi Centre,  
12 Commercial Road, Glasgow G5 0PQ**

**Call 0141 420 7272 | Mob 07834 437 185**

**E-mail [hello@homelessnetwork.scot](mailto:hello@homelessnetwork.scot)**

Homeless Network Scotland is a charity registered in Scotland (SCO 03453) and company limited by guarantee (SC112361).  
Registered Office: Adelphi Centre, 12 Commercial Road, Glasgow G5 0PQ. CEO: Margaret-Ann Brünjes