



HOME FOR 10

the programme

4 October 2022 | Crowne Plaza Hotel | Glasgow

**Homeless
Network
Scotland**
we are all in

welcome to

HOME FOR 10



2022 marks ten years since the removal of the priority need test in Scotland. It was called the 2012 target — or 2012 commitment. It was the result of progressive legislation passed by the Scottish Parliament in 2003 meaning local authorities would have a duty to provide every person who was not ‘intentionally’ homeless a home by 2012.

It was more than a legal change. It was a huge culture change which accepted that all of us — not some of us — are in urgent and priority need for housing when experiencing homelessness.

But the 2012 target did not end homelessness in Scotland. And for two main reasons. Efforts to prevent homelessness have not been widescale or early enough. And because not all areas have been able to guarantee housing supply and turnover in the places that people want to live.

2032 is the target for 110,000 new affordable homes in Scotland. This is the agreed number that is needed to ensure everyone has the home they need. Which, for almost all of us, is an ordinary home in an ordinary community. And across this period, new duties to prevent homelessness — right across the wider public sector — are expected to be enacted and implemented.

Can we dare to imagine a scenario where the combination of new prevention duties and new affordable housing over the next 10 years will ensure everyone has the home they need? What else needs stacked up for all areas to reduce and ultimately end homelessness? And importantly, what more needs done to help people affected by homelessness today?

Home for 10 will spotlight what the last 10 years has taught us and debate how this should influence the 10 years ahead.

Social Media

We'll be tweeting throughout the day on our Twitter feed @homelessnetscot — if you're sharing thoughts about the conference on social media, you can use the hashtag #HomeFor10

Booking

Book your place now at <https://homelessnetwork.scot/event/home-for-10-ticket/> or contact us on 0141 420 7272 / hello@homelessnetwork.scot

With thanks to our exhibitors and sponsors



08:45 - 09:30  **Registration, Coffee and Exhibitions**

09:30 - 09:40  **Home for 10**
Maggie Brunjes
Chief Executive, Homeless Network Scotland

This segment of the conference will focus on housing rights, options, supply and access. And the financialisation of housing and what it means for Scotland's long-term vision set out in Housing to 2040.

09:40 - 10:05  **Making the Shift**
Leilani Farha
Global Director, The SHIFT

10:05 - 10:15  **Roundtable Response**

10:15 - 11:00  **Sofa Session | Making the Shift**
Hosted by: To be confirmed
Who will be joined by:

- **Leilani Farha**
Global Director, The SHIFT
- **Euan Leitch**
Chief Executive SURF
- **Catriona MacKean**
Deputy Director for Better Homes, Scottish Government
- **Ryan MacDonald**
Change Lead and Military Matters Manager, Housing Options Scotland

11:00 - 11:20  **Can the National Care Service Improve Housing Outcomes?**
Kevin Stewart MSP
Minister for Mental Wellbeing & Social Care

11:20 - 11:40  **Break & Refreshments**
Kindly sponsored by The Salvation Army

Making the Shift



Leilani Farha



Kevin Stewart



Maggie Brunjes



This section of the conference will focus on the factors that make up the cost-of-living crisis, how it links to housing and homelessness prevention — and the correcting action we need to take.

11:40 - 12:05



Stemming the Tide

Darren (Loki) McGarvey

Author

12:05 - 12:15



Roundtable Response

12.15 - 13:00



Sofa Session | Stemming the Tide

Hosted by:

- **Dani Garavelli**
Journalist

Who will be joined by:

- **Mark Cairney**
Associate, Homeless Network Scotland
- **Peter Kelly**
Chief Executive, Poverty Alliance
- **Alison Kennedy**
Change Lead and Team Manager, East Ayrshire Council
- **Darren (Loki) McGarvey**
Author

13:00 - 13:45



Lunch Break & Homeless Network Scotland AGM

13:45 - 14:55

Breakout Sessions (see next page for details)



Darren McGarvey



Alison Kennedy

BREAKOUT SESSIONS

13:45 - 14:55

Choose one from:

1. The Art of Advocacy and Activism

Session Outline

National and local plans to end homelessness are about aligning the right supply of housing in the places people want to live. And about creating a 'no wrong door' approach for people who need support and services. But what about people who are experiencing tough times today? People who can't wait for the promises of long-term plans and visions. Advocacy and local activism is critical in getting alongside people today and in a range of different ways – from exercising rights, to securing living essentials. This workshop will hear from change-makers demonstrating the art of the possible. Join us to learn more about what works – and discuss together how grassroots action can help people earlier, and closer to home.

Session Guests

Stephen Wishart

Guest speaker to be confirmed

Hosted by

Michelle Major

Homeless Network Scotland

2. Ask About Housing

Session Outline

All homelessness starts in a community – and we know which communities are most likely to be affected too. But councils carry the can for missed opportunities to prevent homelessness earlier. Because preventing homelessness needs a collective responsibility across a much wider range of public services – and at the heart of communities too.

This workshop will explore how we create an enabling culture that 'asks about housing' when people we connect with have money worries or problems at home. Learn from the lottery-funded 'Staying In' action learning programme that took an innovative place-based approach to preventing homelessness. And get the latest from the Scottish Government Homelessness Prevention Team about new legal duties to prevent homelessness.

Session Guests

Matt Howarth

Policy Officer, Homelessness Unit, Scottish Government

Pamela McBride

Team Leader, Prevention, Homelessness Unit, Scottish Government

Hosted by

David Ramsay

Homeless Network Scotland

3. Measuring What Matters

Session Outline

We make decisions every day about how best to support the people we're working with, about our practice and about our policies. But how do we know what difference we're making?

This session will explore how to decide what to measure and how to use that evidence to better understand impact at a national and local level. Come and learn about a national group tasked with making recommendations for measuring the impact of the Ending Homelessness Together Action Plan — and from Aberdeen City Council who are developing their own impact measurements at the local authority level.

Session Guests

Graeme Gardner

Aberdeen City Council

Gavin Smith

Fife Council and CIH Scotland Chair

Hosted by

Ruth Whatling

Homeless Network Scotland

4. No Wrong Door

Session Outline

Those of us that face disadvantage and adversity often get a less joined-up service response. This can keep people locked-in or locked-out of the system of services that are intended to help. It can be a complex maze for people navigating services and a journey that forces people to repeat their story multiple times.

This session is for people who want to learn more about our shared ambitions to explore practical and local solutions in how support services can achieve better joined up working across sectors. We will identify the seven keys to the No Wrong Door approach and discuss how good policy intentions can be translated successfully into practice.

Session Guests

Guest speaker to be confirmed

David Pentland

Policy Officer, Scottish Government

Hosted by

Ginny Cooper

Homeless Network Scotland

Welcome back

15:00 - 15:20



Staying on Track

Shona Robison MSP

Cabinet Secretary for Social Justice, Housing & Local Government

This section of the conference will focus on the opportunities and dilemmas of a National Care Service in Scotland. Change of this size also offers the chance to rewrite the language around social care to put people first.

15:20 - 15:45



Rewriting Social Care

Bryony Shannon

Blogger, Rewriting social care blog

15:45 - 16:30



Sofa Session | Rewriting Social Care

Hosted by:

- **Ruth Stone**
Strategic Communications Project Manager, Crisis

Who will be joined by:

- **Martin Boyle**
Associate, Homeless Network Scotland
- **Alex Fox OBE**
Chief Executive, Mayday Trust
- **Bryony Shannon**
Blogger, Rewriting social care blog
- **Suzie Mcilloney**
Change Lead and Rapid Rehousing Transition Plan Officer, South Ayrshire Council
- **Dr Andrea E Williamson**
Inclusion Health GP and Senior Lecturer, University of Glasgow

Rewriting Social Care

16:30



Conference Close



Shona Robison



Bryony Shannon



Ruth Stone



Alex Fox

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