

**NO CHOICE
WITHOUT
OPTIONS**

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WITHOUT
CHOICE**



**ANNUAL
CONFERENCE**
5-7 October 2021

Conference Sponsorship & Exhibitor Opportunities
Online with Remo Event Platform

Choice. From the housing we want to live in, to the area we want to settle, to the support we want to tap into.

Three questions matter:

1. **How can we ensure real-world options match the policy ambition?**
2. **How do people exercise choice and control when options are sometimes limited?**
3. **How do we enable informed choices, not enable others to make choices for us?**

It's not an exaggeration to say Scotland has some of the best housing and homelessness policies in the world. From the ground-breaking 2012 target (giving everyone a right to housing) set in motion in 2003. To the rapid rehousing policy objective of 2018 and forethought of Housing to 2040. And to new and imminent policy — around prevention duties, unsuitable accommodation, eviction protocols and rent controls.

But how do we reach a place where great policy works — every time, and for every person? For a sector with this ambition, choice is the core principle that will lead us through the dilemmas and debates about what options are 'right' for whom, and in which circumstances. And what options are available, where and how quickly — while continuing to call for and create the options we need.

Choice is a fundamental aspect of our wellbeing and our belief in our ability to shape our own lives. This year's conference will explore choice — and real-world options — and invite you to help shape what matters most, exploring:

- **Housing Choice**
- **Support Choice**
- **My Choice**

Because there's no choice if there's no options. And there should be no options, without choice.

Choose from a range of options and locations to exhibit your organisation, brand and message throughout the day.

Event Partner

The benefits

- Your logo and message on all marketing materials going out to our wide networks prior to the event
- Your logo on all presentations and programmes on the day
- Four free delegate places at the conference
- Flyer in virtual delegate pack
- Your logo and message in our Conference Report after the event
- Your logo in press releases before and after the event
- Promotion on Social media before and after the conference
- Branded breakout area: opportunity for you to have informal chat with attendees
- Word of thanks from the Conference Chair at the event

£2,500*

Exhibitor

The benefits

- Online space for your organisation banner to showcase your organisation
- Two delegate spaces at the conference
- Logo on conference programme

£250*

Sponsor a Theme £500*

Be part of the day by sponsoring and contributing to the following. Every sponsor will be recognised in our virtual delegate bag.

HOUSING CHOICE | Day 1: TUESDAY 5 OCTOBER

Rapid Rehousing means to reduce time in temporary and 'homeless' places in favour of mainstream housing in ordinary settings. This is the transition in strategy and supply that is now underway in Scotland. It also needs a shift in how homelessness is widely understood; a symptom of social and economic inequality that needs redressed, not personal mistakes or differences that need a specific 'homeless' living arrangement. An awareness too that this includes some people who don't think they deserve an ordinary home of their own. However some of us, much smaller in number, don't want mainstream housing, have no rights to it, or need longer-term care. So what is the role of supported or shared housing in this case? How much do we need, what are the features of it — and who pays for it?

SUPPORT CHOICE | DAY 2: WEDNESDAY 6 OCTOBER

Many people that experience homelessness have a right to support, but not always a choice on the type of support they want. And for those of us that need specialist health or social care support, the service that is most needed is also often the most in demand. And what too the role of 'non-professional' support? Helping people to connect with families and friends for support, or to make positive connections in their community. Today's theme will consider how well this is all balanced and what more needs done.

MY CHOICE | DAY 3: THURSDAY 7 OCTOBER

Choice matters. It is fundamental for our wellbeing and our belief in our ability to shape our own lives according to our preferences. There are many factors that influence the choices we make which are unique to us and based on our own experiences and circumstances. People with a housing concern or crisis experience a system of limited resources and options which means hard decisions. And so while continuing to improve the housing and support options that are needed to match what people want — we need to ensure that people affected by homelessness have access to the same options as other members of the public and enabled to choose the right option for them.

*all prices are exclusive of VAT at the prevailing rate



SPONSOR/EXHIBITOR

You can return this form, or just get in touch with us at Homeless Network Scotland Unit 16a, The Adelphi Centre, 12 Commercial Road, Glasgow G5 0PQ
Call 0141 420 7272 | Mob 07834 437 185 | E-mail hello@homelessnetwork.scot

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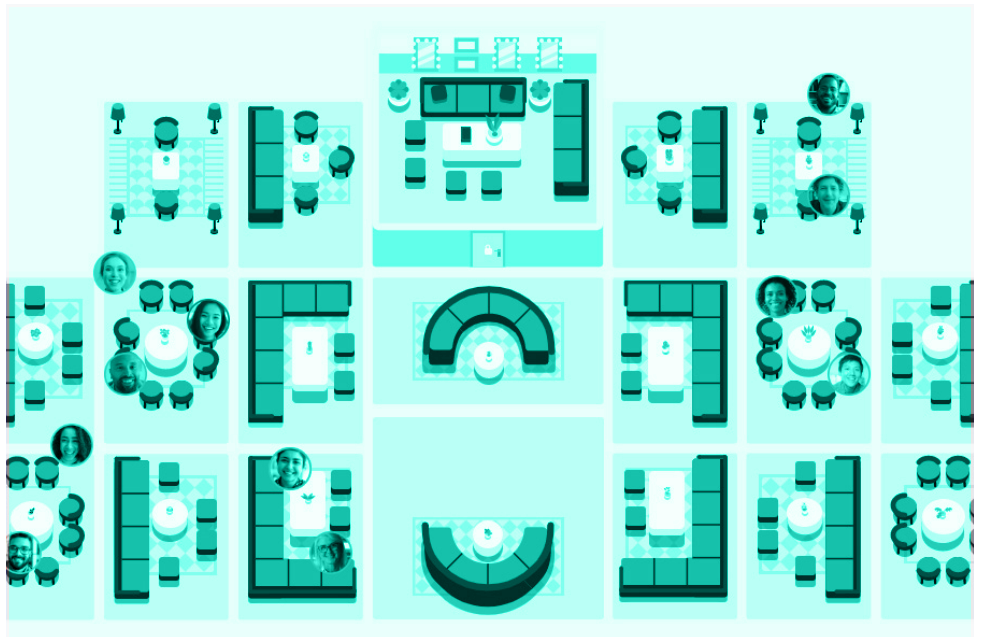
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We will be using the conferencing platform 'Remo'